

1 of 6

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|--------------------------------|---------|---------|------|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ----- | ----- | ----- | ---- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| | 1 | W-F | 6A-7A | | :30 | \$400.00 | 08/15-08/17 | 6 | 1 | 6 | \$2,400.00 | |
| | | Buyline Comment: 6A NEWS | | | | | | | | | | |
| | 2 | M-TU | 6A-7A | | :30 | \$400.00 | 08/20-08/21 | 4 | 1 | 4 | \$1,600.00 | |
| | | Buyline Comment: 6A NEWS | | | | | | | | | | |
| | 3 | W-F | 7A-9A | | :30 | \$400.00 | 08/15-08/17 | 6 | 1 | 6 | \$2,400.00 | |
| | | Buyline Comment: GMA | | | | | | | | | | |
| | 4 | M-TU | 7A-9A | | :30 | \$400.00 | 08/20-08/21 | 4 | 1 | 4 | \$1,600.00 | |
| | | Buyline Comment: GMA | | | | | | | | | | |
| | 5 | M-TU | 9A-10A | | :30 | \$150.00 | 08/20-08/21 | 4 | 1 | 4 | \$600.00 | |
| | | Buyline Comment: MORNING BLEND | | | | | | | | | | |
| | 6 | W-F | 9A-10A | | :30 | \$150.00 | 08/15-08/17 | 3 | 1 | 3 | \$450.00 | |
| | | Buyline Comment: MORNING BLEND | | | | | | | | | | |
| | 7 | M-TU | 10A-11A | | :30 | \$450.00 | 08/20-08/21 | 4 | 1 | 4 | \$1,800.00 | |
| | | Buyline Comment: THE VIEW | | | | | | | | | | |
| | 8 | W-F | 10A-11A | | :30 | \$450.00 | 08/15-08/17 | 3 | 1 | 3 | \$1,350.00 | |
| | | Buyline Comment: THE VIEW | | | | | | | | | | |

Station KTNV-TV LAS VEGAS, NV
Advertiser () .ROMNEY 4 PRESIDENT
Product MITT ROMNEY
Estimate# 324
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/P1/P2/E //324
Flight Dates 08/15/2012 - 08/21/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-------|---------|-----------------------------------|------|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ----- | ----- | ----- | ---- | ----- | ----- | ----- | ---- | ----- | ----- | ----- |
| | 9 | W-F | 11A-12P | | :30 | \$300.00 | 08/15-08/17 | 6 | 1 | 6 | \$1,800.00 | |
| | | | | Buyline Comment: NEWS AT 11A | | | | | | | | |
| | 10 | M-TU | 11A-12P | | :30 | \$300.00 | 08/20-08/21 | 4 | 1 | 4 | \$1,200.00 | |
| | | | | Buyline Comment: NEWS AT 11A | | | | | | | | |
| | 11 | M-TU | 12P-1P | | :30 | \$300.00 | 08/20-08/21 | 4 | 1 | 4 | \$1,200.00 | |
| | | | | Buyline Comment: THE CHEW | | | | | | | | |
| | 12 | W-F | 12P-1P | | :30 | \$300.00 | 08/15-08/17 | 6 | 1 | 6 | \$1,800.00 | |
| | | | | Buyline Comment: THE CHEW | | | | | | | | |
| | 13 | W-F | 1P-2P | | :30 | \$300.00 | 08/15-08/17 | 3 | 1 | 3 | \$900.00 | |
| | | | | Buyline Comment: ONE LIFE TO LIVE | | | | | | | | |
| | 14 | M-TU | 1P-2P | | :30 | \$300.00 | 08/20-08/21 | 4 | 1 | 4 | \$1,200.00 | |
| | | | | Buyline Comment: ONE LIFE TO LIVE | | | | | | | | |
| | 15 | W-F | 2P-3P | | :30 | \$300.00 | 08/15-08/17 | 3 | 1 | 3 | \$900.00 | |
| | | | | Buyline Comment: GENRL HOSPITAL | | | | | | | | |
| | 16 | M-TU | 2P-3P | | :30 | \$300.00 | 08/20-08/21 | 2 | 1 | 2 | \$600.00 | |
| | | | | Buyline Comment: GENRL HOSPITAL | | | | | | | | |
| | 17 | W-F | 3P-330P | | :30 | \$300.00 | 08/15-08/17 | 3 | 1 | 3 | \$900.00 | |
| | | | | Buyline Comment: AMERICAS COURT | | | | | | | | |
| | 18 | M-TU | 3P-330P | | :30 | \$300.00 | 08/20-08/21 | 4 | 1 | 4 | \$1,200.00 | |
| | | | | Buyline Comment: AMERICAS COURT | | | | | | | | |
| | 19 | W-F | 330P-4P | | :30 | \$225.00 | 08/15-08/17 | 3 | 1 | 3 | \$675.00 | |
| | | | | Buyline Comment: NEWS | | | | | | | | |

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| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-----------------------------------|---------|---------|------|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ----- | ----- | ----- | ---- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| | 20 | M-TU | 330P-4P | | :30 | \$225.00 | 08/20-08/21 | 4 | 1 | 4 | \$900.00 | |
| | | Buyline Comment: NEWS | | | | | | | | | | |
| | 21 | W-F | 4P-5P | | :30 | \$250.00 | 08/15-08/17 | 3 | 1 | 3 | \$750.00 | |
| | | Buyline Comment: JUDGE JUDY | | | | | | | | | | |
| | 22 | M-TU | 4P-5P | | :30 | \$250.00 | 08/20-08/21 | 4 | 1 | 4 | \$1,000.00 | |
| | | Buyline Comment: JUDGE JUDY | | | | | | | | | | |
| | 23 | W-F | 5P-530P | | :30 | \$350.00 | 08/15-08/17 | 6 | 1 | 6 | \$2,100.00 | |
| | | Buyline Comment: NEWS AT 5P | | | | | | | | | | |
| | 24 | M-TU | 5P-530P | | :30 | \$350.00 | 08/20-08/21 | 4 | 1 | 4 | \$1,400.00 | |
| | | Buyline Comment: NEWS AT 5P | | | | | | | | | | |
| | 25 | M-TU | 6P-7P | | :30 | \$500.00 | 08/20-08/21 | 4 | 1 | 4 | \$2,000.00 | |
| | | Buyline Comment: NEWS AT 6P | | | | | | | | | | |
| | 26 | W-F | 6P-7P | | :30 | \$500.00 | 08/15-08/17 | 6 | 1 | 6 | \$3,000.00 | |
| | | Buyline Comment: NEWS AT 6P | | | | | | | | | | |
| | 27 | W-F | 7P-730P | | :30 | \$350.00 | 08/15-08/17 | 6 | 1 | 6 | \$2,100.00 | |
| | | Buyline Comment: ACCESS HOLLYWOOD | | | | | | | | | | |
| | 28 | M-TU | 7P-730P | | :30 | \$350.00 | 08/20-08/21 | 2 | 1 | 2 | \$700.00 | |
| | | Buyline Comment: ACCESS HOLLYWOOD | | | | | | | | | | |
| | 29 | W-F | 730P-8P | | :30 | \$350.00 | 08/15-08/17 | 3 | 1 | 3 | \$1,050.00 | |
| | | Buyline Comment: MILLIONAIRE | | | | | | | | | | |
| | 30 | M-TU | 730P-8P | | :30 | \$350.00 | 08/20-08/21 | 2 | 1 | 2 | \$700.00 | |
| | | Buyline Comment: MILLIONAIRE | | | | | | | | | | |

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Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|------------------------------|-----------|---------|------|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ----- | ----- | ----- | ---- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| | 31 | W-F | 11P-1130P | | :30 | \$750.00 | 08/15-08/17 | 6 | 1 | 6 | \$4,500.00 | |
| | | Buyline Comment: NEWS AT 11P | | | | | | | | | | |
| | 32 | M-TU | 11P-1130P | | :30 | \$750.00 | 08/20-08/21 | 4 | 1 | 4 | \$3,000.00 | |
| | | Buyline Comment: NEWS AT 11P | | | | | | | | | | |
| | 33 | W-F | 1130P-12A | | :30 | \$400.00 | 08/15-08/17 | 3 | 1 | 3 | \$1,200.00 | |
| | | Buyline Comment: NITELINE | | | | | | | | | | |
| | 34 | M | 1130P-12A | | :30 | \$400.00 | 08/20-08/20 | 2 | 1 | 2 | \$800.00 | |
| | | Buyline Comment: NITELINE | | | | | | | | | | |
| | 35 | TU | 1130P-12A | | :30 | \$400.00 | 08/21-08/21 | 1 | 1 | 1 | \$400.00 | |
| | | Buyline Comment: NITELINE | | | | | | | | | | |
| | 36 | M-TU | 1130P-12A | | :30 | \$400.00 | 08/20-08/21 | 2 | 1 | 2 | \$800.00 | |
| | | Buyline Comment: NITELINE | | | | | | | | | | |
| | 37 | W-F | 1130P-12A | | :30 | \$400.00 | 08/15-08/17 | 3 | 1 | 3 | \$1,200.00 | |
| | | Buyline Comment: NITELINE | | | | | | | | | | |
| | 38 | F | 10P-11P | | :30 | \$3,000.00 | 08/17-08/17 | 1 | 1 | 1 | \$3,000.00 | |
| | | Buyline Comment: 20/20 | | | | | | | | | | |
| | 39 | SA | 6A-7A | | :30 | \$350.00 | 08/18-08/18 | 1 | 1 | 1 | \$350.00 | |
| | | Buyline Comment: NEWS | | | | | | | | | | |
| | 40 | SA | 7A-8A | | :30 | \$350.00 | 08/18-08/18 | 2 | 1 | 2 | \$700.00 | |
| | | Buyline Comment: GD MRN SAT | | | | | | | | | | |
| | 41 | SA | 8A-9A | | :30 | \$350.00 | 08/18-08/18 | 1 | 1 | 1 | \$350.00 | |
| | | Buyline Comment: NEWS | | | | | | | | | | |

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Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-----------------------------|-----------|---------|------|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ----- | ----- | ----- | ---- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| | 42 | SA | 6P-630P | | :30 | \$350.00 | 08/18-08/18 | 1 | 1 | 1 | \$350.00 | |
| | | Buyline Comment: NEWS | | | | | | | | | | |
| | 43 | SA | 11P-1130P | | :30 | \$650.00 | 08/18-08/18 | 1 | 1 | 1 | \$650.00 | |
| | | Buyline Comment: NEWS | | | | | | | | | | |
| | 44 | SA | 5A-6A | | :30 | \$150.00 | 08/18-08/18 | 2 | 1 | 2 | \$300.00 | |
| | | Buyline Comment: NEWS | | | | | | | | | | |
| | 45 | SU | 6A-7A | | :30 | \$350.00 | 08/19-08/19 | 2 | 1 | 2 | \$700.00 | |
| | | Buyline Comment: NEWS | | | | | | | | | | |
| | 46 | SU | 7A-8A | | :30 | \$350.00 | 08/19-08/19 | 2 | 1 | 2 | \$700.00 | |
| | | Buyline Comment: GD MRN SUN | | | | | | | | | | |
| | 47 | SU | 8A-9A | | :30 | \$350.00 | 08/19-08/19 | 2 | 1 | 2 | \$700.00 | |
| | | Buyline Comment: NEWS | | | | | | | | | | |
| | 48 | SU | 10A-11A | | :30 | \$400.00 | 08/19-08/19 | 1 | 1 | 1 | \$400.00 | |
| | | Buyline Comment: THIS WEEK | | | | | | | | | | |
| | 49 | SU | 6P-630P | | :30 | \$350.00 | 08/19-08/19 | 2 | 1 | 2 | \$700.00 | |
| | | Buyline Comment: NEWS | | | | | | | | | | |
| | 50 | SU | 7P-8P | | :30 | \$1,500.00 | 08/19-08/19 | 1 | 1 | 1 | \$1,500.00 | |
| | | Buyline Comment: AMR-VIDEOS | | | | | | | | | | |
| | 51 | SU | 11P-1130P | | :30 | \$850.00 | 08/19-08/19 | 1 | 1 | 1 | \$850.00 | |
| | | Buyline Comment: NEWS | | | | | | | | | | |
| | 52 | SU | 5A-6A | | :30 | \$150.00 | 08/19-08/19 | 2 | 1 | 2 | \$300.00 | |
| | | Buyline Comment: NEWS | | | | | | | | | | |

Station KTNV-TV LAS VEGAS, NV

Advertiser () .ROMNEY 4 PRESIDENT

Product MITT ROMNEY

Estimate# 324

Buyer STEPHANIE KINCAID

Phone#

Fax#

Agency () AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 02494

Agency C/P1/P2/E //324

Flight Dates 08/15/2012 - 08/21/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

---REPORT TOTALS---

Report Totals: 163 / \$63,725.00

---SALES MONTHLY TOTALS---

Aug 12: 163 / \$63,725.00

Sales Totals: 163 / \$63,725.00

Station Totals: 163 / \$63,725.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | | | | | | |
|---------------|-----------|------|----|------|-----|------|-----|------|-----|------|----|
| Market Totals | \$374,853 | KBLR | 0% | KLAS | 45% | KSNV | 23% | KTNV | 17% | KTUD | 0% |
| | | KVCW | 1% | KVMY | 2% | KVVU | 12% | | | | |

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE